



S P A R K I N G
G R E A T C A R E E R S

CPA Education Foundation

Sparkling Great Careers Internship Package

Sparking Great Careers

The CPA Education Foundation (Foundation) has been supporting business and accounting education for 40 years. As the Foundation continues to provide innovative and valuable support, we are proud to launch a new special project, Sparking Great Careers!

The goal of Sparking Great Careers is to remove barriers for marginalized youth through summer internships for high school and post-secondary students. These internships will allow students to gain valuable workplace skills and experience as well as provide an early introduction to the CPA profession.

“To me, the CPA Education Foundation supporting business and accounting education across Alberta means that there is a whole organization dedicated to helping and encouraging the success of others. Once you decide on wanting to be involved with the CPA profession, they are there to help you climb the ladder of success and recognize you for your accomplishments every step of the way.”

-Tatianna Pelletier, recipient of the 2022 TELUS Award for Indigenous Post-Secondary Success & Crowe MacKay LLP No Limits Award



CPAs are the best ambassadors to showcase just how far the designation goes. We count on you to share your knowledge and passion for the profession to help us raise the future stars of accounting. With your help, the CPA Education Foundation would like to spark eight great careers this summer. By providing these summer internships, we know that students will gain valuable accounting experience and get a head start on their professional careers in accounting. As a contributing partner and leader of the profession, you will help to shape the future of an up-and-coming CPA.

Sparking Great Careers Internship Options

1. 8 Week High School Summer Internship

Number of Internships: 1

Value: \$4,800

Applicants must be enrolled in grade 12 at an Alberta High School. In addition to satisfactory academic standing, applicants must also demonstrate the following qualities in their applications: professionalism, integrity, ethics and leadership. Preference will be given to students who:

- Demonstrate financial need;
- Do not have current ties to the CPA profession (i.e., an immediate family member who is a CPA);
- Demonstrates interest in the CPA profession; or
- Has had to overcome unusual or turbulent circumstances.

2. 16 Week Post-Secondary Summer Internship

Number of Internships: 1

Value: \$10,000

Applicants must be enrolled in a Bachelor of Business Administration, Bachelor of Management, or Bachelor of Commerce program with a declared major in accounting at an Alberta post-secondary institution that offers all the prerequisite courses for entrance into the CPA Professional Education Program (CPA PEP). Selection is based on an indicated financial need and satisfactory academic achievement. Preference will be given to students who:

- Do not have current ties to the CPA profession (i.e., an immediate family member who is a CPA);
- Demonstrates interest in the CPA profession;
- Has no prior work experience in accounting; or
- Has had to overcome unusual or turbulent circumstances.

3. Matching Contribution

Number of Internships: 1 or 2

Value: Up to \$5,000

The CPA Education Foundation will match the value of a partnership donation to go towards either a High School or Post-Secondary internship. The applicant must fall under the criteria highlighted in the above sections.

Adjudication Process

Students would be required to submit their completed applications by **January 31st** for post-secondary students and **May 1st** for high school students of each year. Complete application packages include a resume, cover letter, high-school or post-secondary transcripts, information on indicated financial need, and a letter of support. Applications are reviewed by the Foundation Team and short-listed based on the award criteria and applicant's submissions. The short list will be sent to our internship stakeholder for final selection and hiring.

The donor will be responsible for the onboarding and workplace liabilities of each intern.

Recognition

In recognition of your generous support, we would like to share a few different ways to show our appreciation and celebrate the opportunity you are providing students:

- Profile in two leading publications with CPA Education Foundation and CPA Alberta:
 - Report to the Community
 - Capitalize Magazine
 - Dividends and/or Daily Dividends
- Recognition on CPA Education Foundation's virtual donor wall.
- Announcement on CPA Alberta's main social media channels.

Contact

To discuss the proposal and partnership in further detail please contact Rachel Miller FCPA, FCA, Executive Director of the CPA Education Foundation.

Rachel Miller FCPA, FCA

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